



Civilizations Exchange & Cooperation Foundation (CECF)

Fundraising Ideas for BUBW!

This is a general fundraising guide for schools, teachers, staff, youth groups, youth group leaders and students, who wish to raise funds and qualify high school students to attend either of the leadership, intercultural and interreligious youth conferences **Better Understanding for a Better World (BUBW.)** It is conducted annually in Orlando, Phoenix and Baltimore.



BUBW VISION

A world of multicultural /religious understanding and cooperation

BUBW MISSION

To provide multicultural youth-oriented leadership and interfaith programs for life transforming opportunities

Below we'll provide a brief overview of what information and ideas are included here.

- The purpose of fundraising
- Where the money goes?
- Cost AND Exact Dates for 2019
- Qualifications
- Ideal time to fundraise
- Ideas for quick and easy fundraisers
- How to use a Fundraiser Tracking Sheet
- Fundraiser Tracking Sheet

THE PURPOSE OF FUNDRAISING

Teaching students to fundraise for their school or youth group activities is essential to developing the confidence and leadership skills needed for our youth and the next generation of leaders to thrive and strive for academic advancement. Students learn many valuable lessons when they are taught how to fundraise efficiently and effectively. Fundraising teaches students how to communicate about the issues that are important to them. More importantly, fundraising teaches students that they have to work hard for the programs and activities that they want. A very well thought out fundraising initiative will teach students the importance of advocating for the issues that are important to them as well as gear them up to utilize their leadership skills and organizational efforts to achieve the greatest impact for themselves, their local schools and the communities in which they live. Students gain a great sense of accomplishment and realize a high level of achievement when they learn to financially rely on themselves to access the quality educational programs they believe in.

When students set out to find money for specific causes or programs, the first people they usually look to ask for help is their parents. This is a great bonding experience for both students and parents, as well as a way to enroll parents in becoming more involved in school activities and in their child's supplemental educational programs.

Our focus at BUBW Conferences is on developing young leaders, raising multicultural awareness, and advocating for universal rights and values for all of humanity. The fundraising efforts should also reflect these values and aim to raise awareness within the students' communities.

WHERE DOES THE MONEY GO?

Individual Fundraising:

Any student who would like to attend a BUBW conference may raise funds independently, outside of their school walls; however, that particular student still has to meet the other requirements that are listed under the "Qualifications" section of this document.

COST & DATES FOR 2020:

The cost for each student to attend a BUBW conference will vary depending upon the conference of choice or the city in which they qualify to attend. The costs of each program are as follows:

BUBW Orlando – February 5-9, 2020	\$ 775.00
BUBW Phoenix – March 18-22, 2020 (tbc)	\$ 750.00
BUBW Baltimore - April 15-19, 2020	\$ 675.00

The following are included in the conference price:

- Registration for Conference
- 4 nights lodging
- 3 daily meals and snacks
- Transportation to and from conference activities
- Interfaith Program Involvement
- Admission to either Disney World, Baltimore National Aquarium or other fun local activities
- Banquet Dinner, Performances and Certificate Ceremony
- Ground transportation throughout the conference beginning with arrival at the designated airport and ending with departure to the designated airport

The following are not included in the conference price:

- Roundtrip airfare to and from the conference city (Orlando, San Diego or Baltimore)
- Other transportation (auto, train, bus) to and from the conference city
- Laundry expenses
- Beverages and foods not on the standard program menu
- Gratuities / Tips
- Any items of a personal nature
- Telephone calls made from the hotel room. Any expense incurred at the hotel for these extra items will need to be paid in full by each participant individually upon departure from the hotel.

QUALIFICATIONS:

BUBW conferences attract some of the smartest and brightest kids that the world has to offer. High school students from about 66 countries compete with one another and must meet certain minimum requirements, in order to qualify to attend a BUBW conference. Out of hundreds of competitors, only a handful of students get the opportunity to attend a BUBW. Due to the nature of the conference, we are looking for like-minded American high school students who possess the following characteristics:

- Dynamic
- Enthusiastic
- High Achievers
- Motivated
- Initiative Leaders
- Open to learning about other cultures and faiths

- Global interest beyond the local community

Furthermore, students must meet the following minimum requirements:

- 3.0 minimum GPA; preferably above a 3.5 GPA
- Clear student record with no behavioral suspensions or expulsions from school
- 2 recommendation letters from main academic instructors (music, art or PE not allowed)
- Community service hours
- School or Youth Group Approved Competition in one of the following areas:
 - Public speaking
 - Power Point presentation on American culture
 - Essay writing on a relevant global topic
- Students must meet all the requirements needed to qualify to attend a BUBW prior to the registration deadline (varies by city).
- Student must be selected and approved 'to attend' by the school administration or exchange organization prior to the registration deadline.
- PowerPoint Presentation should be created and delivered by the BUBW participant at their local high school or to their youth group after the conference. Students who attend a BUBW conference will need to inform their classmates and teachers about what they learned during their time away from school.
- **It would be very thoughtful to organize an event for your donors, so they care also hear about your experience at the BUBW Conference, which they helped to support.**

IDEAL TIME TO FUNDRAISE:

We encourage students to begin fundraising as soon as they know that they'd like to attend a BUBW conference, but after receiving approval from their parents and from the school administration and/or principal, youth leader, or exchange organization. Below, you'll find a list of creative ideas for a few easy, quick, and fun fundraisers that can help you raise funds in a short amount of time with little planning or effort.

IDEAS FOR QUICK AND EASY FUNDRAISERS:

Each of the fundraisers below takes *no more* than a few hours to plan and a few hours to hold. Fundraisers may be used to raise awareness about why you are fundraising and to promote the program to other students who also may be interested in attending a BUBW conference as well. We recommend holding a fundraiser in a high traffic location where a lot of people will see you. Here are some quick and easy fundraising ideas for you to try out. But don't stop there! Use your imagination and try to think of some other very creative ways you can raise money for your trip.

Go Fund Me page online: www.gofundme.com is an easy, user-friendly website that steps you through the process of setting up online fundraising that you can share on social media or via email or text messages. We would encourage participants to write a short essay describing why they want to attend BUBW. It would also be a good opportunity to summarize the goal of the BUBW conferences, since many people are unaware. This is an easy way to get small or large donations and should aid in tracking.

Ethnic Foods or Traditional Authentic Bake Sale: Think about some foods that originate back to your family's ancestry or heritage. Ask your family members for the recipe or if they don't have one, then try to find one online. People are always eager to try new, ethnic foods and you'll be able to raise a lot more money this way as opposed to just selling cookies, bagels, cupcakes or other ordinary snacks during a fundraising event. Of course, it can't hurt to bake a batch of traditional chocolate chip cookies or cupcakes to sell to the "tried and true" bake sale donors in the crowd.

Organize a School Wide Relay Race: Ask your school administration for permission to organize a school wide relay race. Each student will ask parents, friends and family members to sponsor them for each lap they complete in the race within a given time period.

In Kind Contributions: Many local businesses are open to and looking for non-profit organizations to support. Ask a local supermarket, bakery, or restaurant to donate foods, items, or goods that you can sell at your school wide fundraiser. They'll be happy you asked them for help.

Arrange Little Gift Bags: With a little imagination, you'd be surprised with how quickly you can drum up a pretty little gift bag. Purchase small fun items, sweet treats (candy, gum) and possibly school supplies (pencils, erasers, and pencil grip holders) from a dollar store or in bulk from Sam's Club or Costco and put a few of each of the trinkets in a tiny gift bag that you buy either at a dollar store or party store. You can even include a small index card with write up about the program you're raising money for.

Holiday Grams (lots of different kinds!): Arrange to sell sweet treats (candy canes, lollipops, carnation flowers) with a small note card attached. Students can purchase the treats and write their own very special and caring note to a loved one, a significant other or even a special friend. You can choose to use a theme that coincides with an upcoming holiday or you can be creative and choose your own theme. At your sale, the students can either take the grams home with them that day, or they can fill out the card that and have it delivered to a student on campus on the day of (or before) the holiday.

At each of your fundraiser tables, make sure to have a flier or brochure about the BUBW Conference for which you are fundraising. Talk to people about it and raise awareness about the issues that are important to you.

Country/Cultural Presentations: Find local churches, mosques, synagogues, schools, Rotary Clubs, Jaycees, Lions Clubs, Kiwanis, Toastmasters, Boy and Girl Scouts (the list goes on and on) that already regularly meet and tell them about your goal to come to BUBW. Then, ask if you can come give a presentation about your country and your experience here in the US. You can then take your essay (mentioned in the Go Fund Me section here) about why you want to attend BUBW to read as part of your presentation, which will serve as a good appeal at the end and may inspire them to sponsor you.

HOW TO USE A FUNDRAISER TRACKING SHEET

A sample Fundraiser Tracking Sheet for the school year is located below. We recommend that all students keep a detailed record of their funds raised by using a Fundraiser Tracking Sheet. The tracking sheet has three main parts:

- List of all funds raised (donations)
- List of all monies spent (expenses)
- Total Net Profit of all monies raised

The Fundraiser Tracking Sheet will help you keep track of where you are in your fundraising efforts and how much you've raised. It's important to keep good records whenever you are dealing with money, especially when you are fundraising because some folks may ask you about the amount and date they donated to you for your participation in the conference and you'll want to have an accurate answer for them.

FUNDRAISER EVENT:

Support _____ to participate in the
Better Understanding for a Better World Conference
 with high school students from around the world!

The BUBW Conferences are conducted by
Civilizations Exchange & Cooperation Foundation (CECF)
 9051 Red Branch Road, Suite N, Columbia, MD 21045

For more information - contact Amanda Hauck at
ahauck.cecf@gmail.com or visit www.cecf-net.org.

FUNDRAISING GOAL: \$

TOTAL PLEDGES \$
 TOTAL EXPENDITURES \$
 ACTUAL DONATIONS COLLECTED \$
 AMOUNT TO GOAL \$

REVENUE			
SOURCE	AMOUNT	DATE	COLLECTED BY
Raffle Tickets	\$		
Cash Donation	\$		
Anonymous Donation	\$		
Silent Auction	\$		
Goods/Services Sold	\$		
EXPENSES			
SOURCE	AMOUNT	DATE	EXPENSED BY
Supplies	\$		
	\$		
	\$		
Advertising	\$		